

Conversations with Oncology Investigators Bridging the Gap between Research and Patient Care

EDITOR

Neil Love, MD

INTERVIEWS

Corey J Langer, MD Alice Shaw, MD, PhD Suresh Ramalingam, MD George R Simon, MD





Lung Cancer Update

A Continuing Medical Education Audio Series

OVERVIEW OF ACTIVITY

Lung cancer is the leading cause of cancer mortality in the United States for both men and women, resulting in more deaths than breast, prostate, colon and pancreatic cancer combined. Progress in the screening, prevention and treatment of this disease has been limited, and approximately 85 percent of patients who develop lung cancer will die from it. Traditional chemotherapy, surgery and radiation therapy have had a modest effect on long-term outcomes. However, the advent of biologic agents in lung cancer has led to recent improvements in disease-free and overall survival in select patient populations. Published results from ongoing and completed studies lead to the continual emergence of novel therapeutic strategies and changes in the indications for existing treatments. In order to offer optimal patient care — including the option of clinical trial participation — the practicing clinician must be well informed of these advances. Featuring information on the latest research developments along with expert perspectives, this CME program is designed to assist medical oncologists and radiation oncologists with the formulation of up-to-date clinical management strategies for the care of patients with lung cancer.

LEARNING OBJECTIVES

- Identify distinct subtypes of adenocarcinoma of the lung, including those with EGFR mutations and EML4-ALK gene fusions, and the investigational and treatment options for these patients.
- Describe mechanisms of acquired resistance to EGFR tyrosine kinase inhibitors (TKIs) and emerging data on irreversible EGFR TKIs.
- · Summarize clinical trial data on the treatment of extensive small cell lung cancer.
- Appraise the outcomes of molecular analysis-directed individualized therapy (MADelT) for advanced NSCLC.
- Formulate individualized treatment plans addressing the first-line and maintenance management of recurrent or progressive non-small cell lung cancer, considering unique patient and tumor characteristics.
- Effectively utilize tumor histology and biomarkers in making evidence-based lung cancer treatment decisions.
- Counsel appropriately selected patients with lung cancer about participation in ongoing clinical trials.

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INTERVIEW

Corey J Langer, MD

Dr Langer is Professor of Medicine at the University of Pennsylvania and Vice Chair for the Radiation Therapy Oncology Group in Philadelphia. Pennsylvania.

CD 1, Tracks 1-13

Track 1	PASSPORT: Safety of
	bevacizumab in patients with non-
	small cell lung cancer (NSCLC)
	and treated brain metastases

- Track 2 Prophylactic cranial irradiation in locally advanced NSCLC
- Track 3 Investigational and clinical strategies using radiation therapy for patients with brain metastases
- Track 4 Studies of irinotecan/cisplatin versus etoposide/cisplatin in extensive-stage small cell lung cancer (SCLC)
- Track 5 Differences in clinical outcomes between patients with SCLC in the United States and Japan
- Track 6 The "Lazarus response" in patients with treatment-naïve, poor performance status (PS 2 to 4), EGFR-mutant NSCLC treated with EGFR tyrosine kinase inhibitors (TKIs)

- Track 7 Clinical implications of IPASS results for EGFR mutation testing and selection of first-line therapy for advanced NSCLC
- Track 8 Selection of first-line and maintenance systemic therapy for advanced NSCLC in bevacizumabeligible patients
- Track 9 Preventing or reversing EGFR TKI resistance with BIBW 2992
- Track 10 LUX-Lung 3: A Phase III study of BIBW 2992 versus cisplatin/ pemetrexed as first-line therapy for Stage IIIB or IV EGFR-mutant adenocarcinoma of the lung
- Track 11 Emerging strategies to prevent EGFR TKI resistance in NSCLC with MET. ALK and IGFR inhibitors
- Track 12 Increasing identification of distinct subtypes of adenocarcinoma of the lung
- Track 13 Reliability in the pathologic diagnosis of squamous cell carcinoma

Select Excerpts from the Interview



CD 1, Track 1

- **DR LOVE:** Would you comment on your trial evaluating the safety of bevacizumab in patients with brain metastases?
- DR LANGER: The Phase II/III trial ECOG-E4599, which evaluated carboplatin/paclitaxel with or without bevacizumab, excluded patients with brain metastases, but that exclusion was orchestrated out of fear. No instances of intracranial bleeding occurred in the original Phase I efforts. In the E4599

trial, some of the patients experienced central nervous system (CNS) progression, but no untoward incidents of CNS hemorrhage occurred in that group.

Probably 15 to 25 percent of patients who present with de novo Stage IV NSCLC have brain metastases. Our study addressed whether bevacizumab could be combined safely with first- or second-line therapy for patients with advanced NSCLC and treated brain metastases.

The bottom line is that with more than 100 patients enrolled in our trial, no unexpected safety signals were noted (Socinski 2009; [1.1]). One episode of bleeding occurred prior to the data cut, and that was probably unrelated to the bevacizumab. As a result of this trial and others, the indication for bevacizumab has expanded to include patients with treated brain metastases.

Patients with NSCLC and Brain Metastases Carboplatin | Carboplatin Total + paclitaxel + other Pemetrexed Erlotinib Other Adverse events (n = 106)(n = 37)(n = 30)(n = 19) $(n = 11) \mid (n = 9)$ CNS hemorrhage (Grade II+) 0 0 0 0 0 0 Pulmonary hemorrhage (Grade III+) 3 1 1 0 1 0

Safety of Bevacizumab Combined with Chemotherapy for

Non-CNS/nonpulmonary hemorrhage (Grade III+) 2 0 2 0 0 0 Arterial thromboembolic 0 0 0 0 0 events (any grade) 0 New or exacerbated 3 0 1 0 1 hypertension (Grade III+) 1

Socinski MA et al. J Clin Oncol 2009;27(31):5255-61.



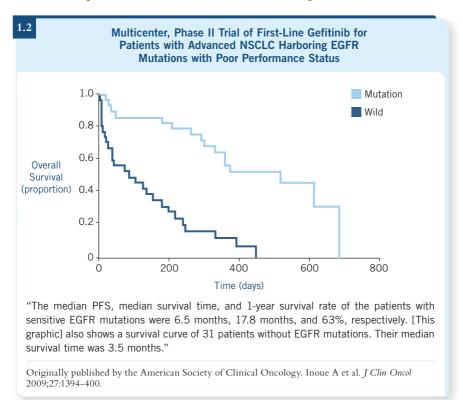
1.1

CD 1, Track 6

DR LOVE: Would you comment on your editorial in the ICO about the response to gefitinib that was reported by Inoue and colleagues, which you termed the "Lazarus response" (Langer 2009)?

DR LANGER: They published an amazing paper in which they reported on first-line gefitinib in patients with advanced NSCLC harboring EGFR mutations who were ineligible for chemotherapy as a result of poor performance status. Their data showed that outcomes for the patients with mutationpositive disease who received gefitinib were nearly as good as what we see in patients with a performance status of 0 or 1.

The notion that a single oral agent, which 10 years ago was hardly on our radar screen, can induce response and "resurrect" these patients is novel. Although they were not cured, it provided these patients with a meaningful quality of life and extended their survival from eight months to about one and a half years (Inoue 2009; [1.2]). It's clear that if a patient with mutation-positive, advanced NSCLC is not a candidate for chemotherapy, one should have no compunction whatsoever about administering an EGFR TKI.



CD 1. Track 7

DR LOVE: How do you select therapy in the first-line metastatic setting based on EGFR mutation testing?

DR LANGER: Considering the IPASS data, I believe that patients who test positive for EGFR mutations should be offered the opportunity to receive an EGFR TKI up front. I wouldn't say that it's mandatory. If you examine the survival data in Dr Mok's paper, which are still somewhat immature, the profound response and progression-free survival (PFS) advantages have not yet translated into a survival benefit (Mok 2009). In some cases, the PFS exceeds one year or more. I can think of no cytotoxic combination that can generate a RECIST response rate of 65 to 80 percent.

Also, gefitinib spares patients the toxicity of chemotherapy. Patients still have to deal with diarrhea and rash, but I believe with time that we will learn how to manage these side effects more effectively.

- DR LOVE: At ASCO a biomarker analysis from the IPASS study was presented that examined the significance of EGFR mutations, EGFR gene copy number by FISH and EGFR protein expression (1.3). Based on these data, it appears that if a patient's mutation status was negative but FISH-positive, gefitinib was not beneficial. What are your thoughts about that?
- **DR LANGER:** Yes clearly the key predictor was EGFR mutation status.

			PFS, Rx x
	PFS, HR ¹	<i>p</i> -value	subgroup interaction ²
EGFR mutation status M+ (n = 261) M- (n = 176)	0.48 2.85	<0.0001 <0.0001	<0.0001
FISH+ (n = 249) FISH+, M+ (n = 190) FISH+, M- (n = 55) FISH- (n = 157)	0.66 0.48 3.85 1.24	0.0050 — — 0.2368	0.0437



(CD 1, Track 8

- **DR LOVE:** How do you approach selection of first-line systemic therapy for patients with advanced disease?
- DR LANGER: For standard patients who present with de novo metastatic NSCLC with squamous histology, I prefer gemcitabine generally in combination with carboplatin.

For patients with predominantly adenocarcinomas, my preference is carboplatin in combination with paclitaxel or pemetrexed. If the patient is bevacizumab eligible, we've been grafting that onto the combination also.

I've been particularly impressed with the data reported by Patel and colleagues evaluating first-line carboplatin/pemetrexed and bevacizumab with maintenance pemetrexed and bevacizumab for NSCLC. Granted, they're Phase II data and come from a limited number of institutions, but these are still some of the more impressive data we've seen (Patel 2009; [1.4]).

An ongoing Phase III trial for patients eligible for bevacizumab is comparing carboplatin/pemetrexed/bevacizumab followed by maintenance bevacizumab and pemetrexed to carboplatin/paclitaxel/bevacizumab followed by maintenance bevacizumab in patients with Stage IIIB or IV NSCLC.

ECOG has a trial that we hope will open soon for patients who've already received the ECOG-E4599 regimen of carboplatin/paclitaxel/bevacizumab and are free of disease progression after four cycles. They will be randomly assigned to receive maintenance with bevacizumab versus pemetrexed versus the combination.

A purist could argue for a fourth arm, offering observation alone with crossover to the combination perhaps at the time of disease progression, but such a trial would not be able to accrue patients in the United States.

- **DR LOVE:** In clinical practice in this situation, are you using bevacizumab alone for maintenance therapy, or are you combining it with pemetrexed?
- DR LANGER: I have patterned my approach based on the Patel data, combining bevacizumab and pemetrexed. We have no Phase III data that prove this regimen is superior. Those data are pending, and the ongoing Phase III trial comparing maintenance bevacizumab to bevacizumab and pemetrexed will help determine whether adding pemetrexed is advantageous. ■

1.4

Pemetrexed/Carboplatin/Bevacizumab with Maintenance Pemetrexed and Bevacizumab for NSCLC

"The regimen achieved a median PFS of 7.8 months, and the entire PFS 95% CI exceeded the a priori assumption of a median PFS of 4.2 months. Additional outcomes included a response rate of 55% and median OS of 14.1 months. At a median follow-up of 13.0 months, 18 patients (36%) were still alive. Importantly, the regimen had a favorable toxicity profile. The majority of adverse events were observed during the initial six cycles of therapy, and the continuation of pemetrexed and bevacizumab beyond initial treatment was feasible."

PFS = progression-free survival; CI = confidence interval; OS = overall survival

Patel JD et al. J Clin Oncol 2009;27(20):3284-9.

SELECT PUBLICATIONS

Fukuoka M et al. Biomarker analyses from a phase III, randomized, open-label, first-line study of gefitinib (G) versus carboplatin/paclitaxel (C/P) in clinically selected patients (pts) with advanced non-small cell lung cancer (NSCLC) in Asia (IPASS). Proc ASCO 2009; Abstract 8006.

Inoue A et al. First-line gefitinib for patients with advanced non-small-cell lung cancer harboring epidermal growth factor receptor mutations without indication for chemotherapy. J Clin Oncol 2009;27:1394-400.

Langer CJ. The "Lazarus response" in treatment-naïve, poor performance status patients with non-small-cell lung cancer and epidermal growth factor receptor mutation. J Clin Oncol 2009;27(9):1350-4.

Mok TS et al. Gefitinib or carboplatin-paclitaxel in pulmonary adenocarcinoma. $N\ Engl\ J\ Med\ 2009; 361(10): 947-57.$

Patel JD et al. Phase II study of pemetrexed and carboplatin plus bevacizumab with maintenance pemetrexed and bevacizumab as first-line therapy for nonsquamous non-small-cell lung cancer. J Clin Oncol 2009;27(20):3284-9.

Socinski MA et al. Safety of bevacizumab in patients with non-small-cell lung cancer and brain metastases. *J Clin Oncol* 2009;27(31):5255-61.



INTERVIEW

Alice Shaw, MD, PhD

Dr Shaw is Assistant Professor of Medicine at Harvard Medical School and Physician for the Center for Thoracic Cancers at Massachusetts General Hospital in Boston, Massachusetts.

CD 1, Tracks 14-27

- Track 14 Identification of the transforming EML4-ALK fusion gene in NSCLC
- Track 15 Case discussion: A 48-yearold man and never smoker with advanced EGFR wild-type NSCLC and the EML4-ALK fusion gene
- Track 16 Development of the oral c-MET and ALK inhibitor PF-02341066
- Track 17 Response of oncogene-addicted cancer to targeted therapy
- Track 18 Side effects and tolerability of PF-02341066
- Track 19 Clinical features and outcomes of patients with NSCLC who harbor EML4-ALK
- Track 20 Clinical activity observed in a Phase I dose-escalation trial of PF-02341066
- Track 21 Case discussion: A 50-yearold woman and never smoker is diagnosed with a Stage IB adenocarcinoma of the lung with **BAC** features

- Track 22 Intrinsic and acquired resistance to c-MET or ALK inhibitors
- Track 23 Exploring oncogene addictions in **NSCLC**
- Track 24 Phase III study of second-line PF-02341066 versus pemetrexed or docetaxel in patients with advanced NSCLC and a specific gene profile involving the ALK
- Track 25 Case discussion: A 21-year-old man has EGFR wild-type, ALKpositive NSCLC and a malignant pleural effusion and a brain metastasis
- Track 26 Testing for EGFR mutations and EML4-ALK gene fusion in clinical
- Track 27 EGFR mutations and EML4-ALK gene fusion as predictors of response to chemotherapy

Select Excerpts from the Interview



CD 1, Track 19

- **DR LOVE:** What is known now about the clinical features of patients with NSCLC who harbor the EML4-ALK fusion gene, which is one of the newest molecular targets in lung cancer?
- **DR SHAW:** They share certain features with patients who have EGFR mutations, in particular never smoker or light smoker status, and almost all have adenocarcinoma histology (Shaw 2009; [2.1]). A slight enrichment of

ALK translocations probably exists in Asians, although it is not as significant as with EGFR mutations.

In evaluating our study along with data from several studies published in other countries, overall the frequency of ALK in NSCLC is roughly three to four percent of all patients (Shaw 2009). When we evaluated the patient population at Massachusetts General Hospital and studied the patients who were never smokers or light smokers, we found the frequency of ALK translocations to be higher — roughly 10 to 15 percent (Shaw 2009).

You can enrich further if you isolate the patients who are never smokers or light smokers and are known not to harbor EGFR mutations. In that subset, we see ALK translocations in approximately 30 percent of patients.

2.1 **Demographic Features of Patients by EML4-ALK** and **EGFR** Mutation Characteristic EGFR+ (n = 31)ALK WT/WT* ALK+ (n = 19)Mutation-positive[†] 13%[†] 22%[†] 65%[†] Age (median) 52 y 64 y 66 y Male gender 58% 26% 32% Never smoker 74% 68% 26% Light smoker 26% 19% 16% 0% 57% Smoker 13%

The majority of tumors were adenocarcinomas, with ALK but not EGFR-mutant tumors strongly associated with signet-ring cell subtype.

Shaw AT et al. J Clin Oncol 2009;27(26):4247-53.



(a) CD 1, Tracks 20, 24

DR LOVE: Would you discuss the data on the clinical activity observed with PF-02341066, the small-molecule c-MET inhibitor that targets the EML4-ALK fusion gene, that your group recently reported?

DR SHAW: The first data on the safety/toxicity and efficacy were reported by Dr Eunice Kwak at ASCO 2009. The vast majority of patients had stable disease or a response, although a handful of patients did not respond to PF-02341066 despite having the ALK translocation.

The waterfall plot of the initial 18 patients or so was impressive. The response rate was close to 60 percent, and the disease control rate — which is equivalent to the number of complete responses, partial responses (PR) and stable disease — was approximately 80 percent (Kwak 2009).

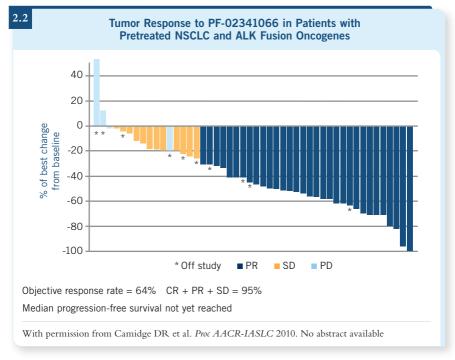
^{*} ALK wild type/EGFR wild type

[†] ALK-mutant tumors were nonoverlapping with EGFR-mutant tumors.

At the recent AACR-IASLC joint meeting, Dr Camidge presented the most up-to-date results on efficacy. We have now enrolled more than 70 patients with metastatic NSCLC harboring the ALK translocation.

The objective response rate among these patients is now 64 percent, and the disease control rate is close to 90 percent (Camidge 2010; [2.2]). The median duration of treatment to date has been about 28 weeks, but most of the patients who have achieved a PR are still on the trial and are faring well. One patient is now approaching 15 months of PF-02341066 treatment.

- **DR LOVE:** What is the current status of clinical research with this agent?
- **DR SHAW:** We have now moved into a second-line Phase III trial for patients with metastatic NSCLC and proven ALK translocations. Patients will be randomly assigned to receive either PF-02341066 or standard chemotherapy, which on this trial will be pemetrexed or docetaxel. ■



SELECT PUBLICATIONS

Camidge DR et al. Addressing right drug-right target-right patients in phase I studies to accelerate bench to clinical benefit time: ALK gene rearrangements and the development of PF-02341066 in NSCLC. Proc AACR-IASLC 2010. No abstract available

Kwak EL et al. Clinical activity observed in a phase I dose escalation trial of an oral c-Met and ALK inhibitor, PF-02341066. Proc ASCO 2009:Abstract 3509.

Shaw AT et al. Clinical features and outcomes of patients with non-small-cell lung cancer who harbor EML4-ALK. J Clin Oncol 2009;27(26):4247-53.



INTERVIEW

Suresh Ramalingam, MD

Dr Ramalingam is Associate Professor of Hematology and Medical Oncology, Director for the Division of Medical Oncology and Chief of Thoracic Oncology at the Winship Cancer Institute of Emory University in Atlanta, Georgia.

CD 1, Tracks 28-29 — CD 2, Tracks 1-14

CD 1

- Track 28 Case discussion: A 62-year-old Korean woman and never smoker with liver and bone metastases from EGFR wild-type adenocarcinoma of the lung and a rapidly declining performance status
- Track 29 Diagnostic reproducibility of squamous versus nonsquamous carcinoma in the era of histologydirected chemotherapy

CD 2

- Track 1 IPASS: First-line gefitinib versus carboplatin/paclitaxel for never smokers and oligosmokers with advanced adenocarcinoma of the lung
- Track 2 Maintenance therapy for patients responding to first-line systemic therapy
- ATLAS: Bevacizumab with or Track 3 without erlotinib after completion of first-line therapy for advanced NSCI C
- Track 4 Continuation of bevacizumab upon disease progression
- Track 5 Activity of the irreversible EGFR TKI BIBW 2992 in patients with advanced NSCLC progressing on erlotinib or gefitinib

- Mechanisms of resistance to Track 6 EGFR TKIs and the potential role of irreversible TKIs
- Track 7 Case discussion: A 76-yearold man with hypertension, diabetes, CAD and a 20 to 30 pack-year history presents with adenocarcinoma of the lung and asymptomatic brain metastases
- Use of bevacizumab for patients Track 8 with treated brain metastases
- Track 9 Predictive biomarkers for response to bevacizumab
- Track 10 Clinical decision-making regarding the use of maintenance therapy in advanced NSCLC
- Track 11 Algorithm for first-line systemic therapy for advanced NSCLC
- Track 12 Case discussion: A 68-year-old man and former smoker with hypertension and hyperlipidemia presents with a 4.5-cm squamous cell lung carcinoma and multiple positive regional and N2 nodes postlobectomy
- Track 13 ECOG-E1505: A Phase III trial of adjuvant chemotherapy with or without bevacizumab for Stage IB (>4-cm) to IIIA NSCLC
- Track 14 Prognosis for patients with Stage IIIA NSCLC

Select Excerpts from the Interview



CD 2, Track 1

DR LOVE: Would you discuss the IPASS trial, which evaluated first-line gefitinib versus carboplatin/paclitaxel as treatment for metastatic NSCLC? **DR RAMALINGAM:** The IPASS study evaluated more than 1,000 patients with adenocarcinomas who had no smoking history or less than a 10 pack-year smoking history. Patients were randomly assigned to treatment with a standard doublet of carboplatin/paclitaxel versus gefitinib.

The primary endpoint was PFS, and for the overall patient population, the PFS was superior, with gefitinib compared to chemotherapy with a hazard ratio of 0.74. When the data were evaluated by EGFR mutation status in the patients for whom they had tumor tissue — approximately 500 patients — PFS was far superior in favor of gefitinib for the patients with EGFR mutations, with a trend toward a survival benefit compared to chemotherapy (Mok 2009; [3.1]).

On the flip side of this analysis, chemotherapy resulted in much better outcomes for patients without EGFR mutations (3.1). As a result, we might conclude that if you know that the patient's EGFR mutation status is positive, gefitinib or EGFR TKIs are optimal as front-line therapy. However, if you don't know the mutation status or the patient does not have the mutation, then administering chemotherapy might be the better approach.

3.1 IPASS: A Phase III Randomized Trial of Gefitinib versus Carboplatin/Paclitaxel as First-Line Therapy for Clinically Selected (Asian, Nonsmokers or Former Light Smokers, Adenocarcinoma) Patients with Advanced NSCLC

Progression-free survival events	Gefitinib	Carboplatin + paclitaxel	Hazard ratio* (95% CI)	<i>p</i> -value
Intent-to-treat population (n = 609; 608)	74.4%	81.7%	0.74 (0.65-0.85)	<0.001
EGFR mutation-positive (n = 132; 129)	73.5%	86.0%	0.48 (0.36-0.64)	<0.001
EGFR mutation-negative (n = 91; 85)	96.7%	82.4%	2.85 (2.05-3.98)	<0.001

^{*} Hazard ratio < 1.0 favors gefitinib; CI = confidence interval

Mok TS et al. N Engl J Med 2009;361(10):947-57.



♠ CD 2, Tracks 2-3, 10

DR LOVE: Where are we with maintenance erlotinib for NSCLC?

DR RAMALINGAM: In the SATURN trial — which compared maintenance erlotinib to placebo in patients who had received four cycles of front-line chemotherapy — the improvement in the primary PFS endpoint was significant, and for patients with EGFR mutations, the improvement in PFS in favor of erlotinib was dramatic — the hazard ratio was 0.1. So for patients with EGFR mutations, it is a fairly straightforward decision. If the patient has not received front-line erlotinib, then after four to six cycles of chemotherapy I switch to an EGFR inhibitor. A PFS benefit was also noted in patients with

EGFR wild-type disease. So erlotinib is a reasonable option to consider even for patients without EGFR mutations, although the benefit may not be quite as large as reported with EGFR-mutated tumors (Cappuzzo 2009; [3.2]).

- **DR LOVE:** What about erlotinib and bevacizumab as maintenance?
- **DR RAMALINGAM:** That approach was evaluated in the ATLAS trial in which patients who initially received four cycles of chemotherapy with bevacizumab were then randomly assigned to bevacizumab with erlotinib versus continuation on bevacizumab alone

The PFS was 4.8 months for the combination versus 3.7 months for bevacizumab, which was a significant improvement that met the primary endpoint of the trial. The survival data have not yet been formally presented (Miller 2009). Considering the survival benefits reported in the pemetrexed trial (Ciuleanu 2009) and the erlotinib trial, we need to see the survival data from this study before we can use this approach.

SATURN: Efficacy of Maintenance Erlotinib versus Placebo

After Nonprogression with First-Line Platinum-Based Chemotherapy for Patients with Advanced NSCLC Erlotinib vs placebo HR (95% CI) Progression-free survival p-value ITT population (n = 437; 447) 0.71 (0.62-0.82) < 0.0001 EGFR IHC-positive (n = 307; 311) 0.69 (0.58-0.82) < 0.0001 EGFR mutation-positive (n = 22; 27) 0.10 (0.04-0.25) < 0.0001 EGFR wild type (n = 199; 189) 0.78 (0.63-0.96) 0.0185

0.60 (0.48-0.75)

0.76 (0.60-0.95)

< 0.0001

0.0148

HR = hazard ratio; CI = confidence interval; ITT = intent-to-treat; IHC = immunohistochemistry

Cappuzzo F et al. Proc ASCO 2009; Abstract 8001.

Adenocarcinoma (n = 204; 197)

Squamous cell (n = 166; 193)

SELECT PUBLICATIONS

3.2

Cappuzzo F et al. SATURN: A double-blind, randomized, phase III study of maintenance erlotinib versus placebo following nonprogression with first-line platinum-based chemotherapy in patients with advanced NSCLC. Proc ASCO 2009; Abstract 8001.

Ciuleanu T et al. Maintenance pemetrexed plus best supportive care versus placebo plus best supportive care for non-small-cell lung cancer: A randomised, double-blind, phase 3 study. *Lancet* 2009;374(9699):1432-40.

Miller VA et al. A randomized, double-blind, placebo-controlled, phase IIIb trial (ATLAS) comparing bevacizumab (B) therapy with or without erlotinib (E) after completion of chemotherapy with B for first-line treatment of locally advanced, recurrent, or metastatic non-small cell lung cancer (NSCLC). Proc ASCO 2009:Abstract LBA8002.

Mok TS et al. Gefitinib or carboplatin-paclitaxel in pulmonary adenocarcinoma. $N\ Engl\ J\ Med\ 2009;361(10):947-57.$



INTERVIEW

George R Simon, MD

Dr Simon is Director of the Thoracic Oncology Program at Fox Chase Cancer Center in Philadelphia, Pennsylvania.

CD 2, Tracks 15-29

- Track 15 Molecular analysis-directed individualized therapy (MADelT) in advanced NSCLC
- Track 16 Effect of personalized therapy based on ERCC1 and RRM1 on overall survival in advanced **NSCLC**
- Track 17 Studies evaluating chemotherapy based on ERCC1 and RRM1 expression status
- Track 18 ERCC1 and RRM1 in lung cancer treatment decision-making
- Track 19 Clinical benefit of ERCC1- and RRM1-based chemotherapy in advanced NSCLC
- Track 20 Bevacizumab/erlotinib for elderly patients (>70 years old) with treatment-naïve advanced NSCLC
- Track 21 EGFR mutation testing in clinical practice
- Track 22 Clinical studies of the irreversible EGFR TKI BIBW 2992 in EGFRmutant NSCLC

- Track 23 BIBW 2992-associated side effects
- Track 24 Commonly observed bevacizumab-associated toxicities
- Track 25 Management of dermatologic toxicities from EGFR inhibitors
- Track 26 Case discussion: A 65-vear-old woman and former smoker has large, EGFR mutation-negative, K-ras-negative lung cancer with asymptomatic adrenal gland and brain metastases
- Track 27 Predictive scoring systems for brain metastasis at diagnosis and at recurrence in NSCLC
- Track 28 Case discussion: A 62-year-old man with completely resected T2N1 squamous cell NSCLC
- Track 29 Perspective on the ECOG-E1505 study of adjuvant chemotherapy/ bevacizumab in NSCLC

Select Excerpts from the Interview



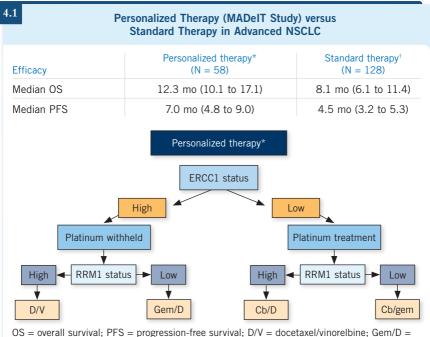
CD 2, Tracks 15-16

- DR LOVE: Would you discuss your research related to the molecular markers ERCC1 and RRM1, presented at the World Lung Congress 2009?
- **DR SIMON:** At the Moffitt Cancer Center, we completed four Phase II studies, and one of these — the MADeIT trial — involved the use of molecular analysis to individualize therapy based on DNA repair proteins as molecular markers — ERCC1 and RRM1 — in patients with Stage IV NSCLC and good performance status.

ERCC1 is used to predict platinum sensitivity or resistance, and RRM1 predicts for gemcitabine sensitivity or resistance. Based on the levels of these markers, patients were assigned to four different regimens (4.1): carboplatin/gemcitabine, carboplatin/docetaxel, gemcitabine/docetaxel or docetaxel/vinorelbine (Simon 2007).

After the results of the other Phase II studies were published, we updated the data on PFS and overall survival. We divided the entire data set from all four studies into a personalized therapy group — patients from the MADeIT study — and a standard therapy group — the other three studies. According to data from up to 48 months of follow-up, patients who received personalized therapy had a better overall survival, 12.3 months, compared to patients in the standard therapy group, with 8.1 months (4.1; [Simon 2009]).

We hypothesized that the administration of platinum-based chemotherapy to patients with low ERCC1 will kill most or all of the cells with low ERCC1. However, the remaining cells are forced to adapt to platinum exposure by upregulating ERCC1 to survive. Similarly, we believe that patients with low RRM1 who are exposed to gemcitabine upregulate RRM1 to survive the



os = overali survivai; PFS = progression-free survivai; D/V = docetaxel/vinforeibine; Gern/D : gemcitabine/docetaxel; Cb/D = carboplatin/docetaxel; Cb/gem = carboplatin/gemcitabine

Standardized treatment[†] = carboplatin/gemcitabine → docetaxel OR carboplatin/paclitaxel/ atrasentan OR docetaxel/gefitinib

* Data from the Phase II study 13208 (MADeIT; Simon 2007); † Data from the Phase II studies 12621 (Chiappori 2005), 13303 (Chiappori 2008) and 12905 (Simon 2008)

Simon G et al. Proc IASLC 2009; Abstract D7.6.

onslaught of gemcitabine-based chemotherapy. Patients with high ERCC1 and high RRM1, although they may not respond to a platinum agent or gemcitabine, have more indolent disease.

Therefore, we hypothesized that when we expose patients to personalized therapy, based on ERCC1 and RRM1, we are forcing the upregulation of these markers, consequently causing more indolent disease behavior.



🚹 🔒 CD 2, Track 22

- **DR LOVE:** What are your thoughts on the newer so-called irreversible EGFR TKIs, such as BIBW 2992?
- DR SIMON: BIBW 2992 is an irreversible inhibitor of HER1/HER2. When a compound is irreversibly bound to a receptor, that receptor is blocked. Therefore, to survive, cells dependent on EGFR signaling make additional receptors. Consequently, we administer irreversible TKIs using a continuous dosing schedule to keep blocking the newly formed receptors. Generally speaking, these irreversible agents bind tightly.

In a Phase II study of BIBW 2992, the disease control rate was 95 percent in a cohort of patients with EGFR mutation-positive disease (Shih 2009; [4.2]). At this time, a randomized Phase III trial is comparing BIBW 2992 to cisplatin/ pemetrexed as first-line treatment for patients with EGFR mutation-positive disease (4.3). It is also being evaluated in the third-line setting in a cohort of patients who have failed on erlotinib. These patients are being randomly assigned to BIBW 2992 or placebo (4.3).

In cell lines, resistance to erlotinib or gefitinib can be attributed to the T790 mutation. T790 adds a bulky methionine group in the ATP-binding pocket. Because the group is bulky, it sterically hinders the attachment of the TKI to the ATP-binding pocket (Kobayashi 2005; [4.4]). Some of the irreversible inhibitors are still able to bind despite the presence of the steric hindrance, which could be an advantage for agents like BIBW 2992.

4.2 LUX-Lung 2 Trial: Best Response According to RECIST and Type of EGFR Mutation in Patients Receiving Second-Line BIBW 2992 (N = 67)

	Del 19	L858R	Other	Total
Partial response (PR) + complete response (CR)	75%	66%	36%	64%
Stable disease (SD)	25%	28%	55%	31%
Disease control rate (PR + CR + SD)	100%	94%	91%	95%
Progressive disease	0%	6%	9%	4%

Median progression-free survival (second line): 10.2 months

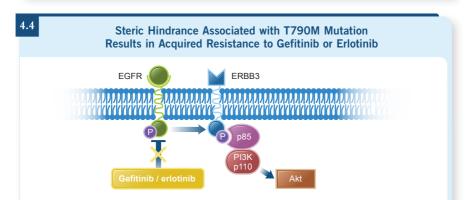
Shih J et al. Proc ASCO 2009; Abstract 8013.

4.3

Phase III Studies of the Irreversible EGFR/HER2 TKI BIBW 2992 in Advanced NSCLC

Protocol	Phase	N	Treatment	Eligibility
LUX-Lung 1	III	560	BSC + BIBW 2992 BSC + placebo	 Stage IIIB (with pleural effusion)-IV 1 to 2 prior lines of chemotherapy PD ≥ 12 weeks of erlotinib or gefitinib
LUX-Lung 3	III	330	BIBW 2992 Cisplatin/pemetrexed	 Stage IIIB (with pleural effusion)-IV EGFR mutation-positive No prior chemotherapy or EGFR-targeted therapy

www.clinicaltrials.gov. Accessed December 2009.



T790M adds a bulky methionine group in the ATP-binding pocket, which sterically hinders the attachment of EGFR TKIs. Gefitinib and erlotinib are unable to inhibit EGFR phosphorylation in the presence of EGFR T790M. EGFR signaling persists in the presence of gefitinib or erlotinib, leading to persistent erbB3 and Akt phosphorylation. The irreversible EGFR TKIs, such as BIBW 2992, are still able to bind despite the presence of steric hindrance and may be able to prevent EGFR phosphorylation and overcome resistance.

Adapted by permission from Macmillan Publishers Ltd. (Arteaga CL. **HER3 and mutant EGFR meet MET.** *Nat Med* 13:675-7), copyright 2007.

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Kobayashi S et al. **EGFR mutation and resistance of non-small-cell lung cancer to gefitinib.** N Engl J Med 2005;352:786-92.

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Simon GR et al. Personalized chemotherapy may favorably alter intrinsic disease biology to produce a higher proportion of long term survivors in patients with advanced NSCLC. Oral prognostic and predictive markers. *Proc IASLC* 2009; Abstract D7.6.

Simon G et al. Feasibility and efficacy of molecular analysis-directed individualized therapy in advanced non-small-cell lung cancer. J Clin Oncol 2007;25:2741-6.

Lung Cancer Update — Issue 1, 2010

QUESTIONS (PLEASE CIRCLE ANSWER):

- 1. In a multicenter, Phase II trial of first-line gefitinib for patients with advanced NSCLC and poor performance status, gefitinib significantly improved overall survival for patients harboring EGFR mutations compared to those who did not have the mutation.
 - a. True
 - b. False
- 2. In the Phase II study of first-line carboplatin/pemetrexed/bevacizumab followed by maintenance therapy for NSCLC, reported by Patel and colleagues, maintenance therapy consisted of _____.
 - a. Bevacizumab
 - b. Pemetrexed
 - c. Bevacizumab and pemetrexed
- 3. The frequency of ALK mutations in the overall population of patients with NSCLC is approximately _____.
 - a. Four percent
 - b. 10 percent
 - c. 22 percent
 - d. 60 percent
- 4. Which of the following are clinical and/or pathological characteristics seen in patients with EML4-ALKmutated NSCLC?
 - a. Mostly with adenocarcinomas, signet-ring cell subtype
 - b. Nonoverlapping with EGFR mutations
 - c. Nonsmoking status or former/light smoking history
 - d. All of the above
- 5. The disease control rate for patients on a Phase I dose-escalation trial of PF-02341066 in patients with NSCLC with EML4-ALK translocations was reported to be approximately
 - a. 15 percent
 - b. 30 percent
 - c. 60 percent
 - d. 80 percent

- The Phase III, randomized, open-label study for patients with NSCLC harboring a translocation or inversion involving the ALK gene locus will evaluate investigator selection of chemotherapy with versus PF-02341066.
 - a. Cetuximab
 - b. Docetaxel
 - c. Pemetrexed
 - d. Either a or b
 - e. Either b or c
- IPASS demonstrated that progressionfree survival (PFS) was longer for patients with NSCLC whose tumors had EGFR mutations when treated with than with chemotherapy.
 - a. Gefitinib
 - b. Bevacizumab
 - c. Cetuximab
 - d. All of the above
- 8. The SATURN trial evaluated which of the following strategies as maintenance therapy after nonprogression with firstline platinum-based chemotherapy for patients with advanced NSCLC?
 - a. Bevacizumab versus erlotinib
 - b. Bevacizumab versus pemetrexed
 - c. Erlotinib versus placebo
- 9. The ATLAS trial demonstrated an improvement in PFS with the addition of ______ to maintenance bevacizumab for patients who had completed first-line therapy for advanced NSCLC.
 - a. Erlotinib
 - b. Cetuximab
 - c. Pemetrexed
- 10. The mechanism of BIBW 2992 involves
 - a. Irreversible inhibition of HER1
 - b. Irreversible inhibition of HER2
 - c. Both a and b
 - d. None of the above

EDUCATIONAL ASSESSMENT AND CREDIT FORM

Lung Cancer Update — Issue 1, 2010

Research To Practice is committed to providing valuable continuing education for oncology clinicians, and your input is critical to helping us achieve this important goal. Please take the time to assess the activity you just completed, with the assurance that your answers and suggestions are strictly confidential.

PART ONE — Please tell us about your experience with this educational activity

How would you characterize your level of knowledge on the following topics?

4 = Excellent $3 = Good$ $2 = Good$	= Adequate	1 = Suboptimal
	BEFORE	AFTER
Safety of bevacizumab in patients with treated brain metastases	4 3 2 1	4 3 2 1
Clinical implications of IPASS for EGFR mutation testing and selection of first-line therapy for advanced NSCLC	4 3 2 1	4 3 2 1
Resistance to EGFR TKIs and ongoing studies with the irreversible TKI BIBW 2992	4 3 2 1	4 3 2 1
Clinicopathologic characteristics of patients harboring EML4-ALK and outcomes with the oral c-MET and ALK inhibitor PF-02341066	4 3 2 1	4 3 2 1
Maintenance therapy for advanced NSCLC	4 3 2 1	4 3 2 1
Molecular analysis-directed individualized therapy (MADeIT) in advanced NSCLC	4 3 2 1	4 3 2 1
Gefitinib in patients with treatment-naïve EGFR-mutant NSCLC and poor performance status	4 3 2 1	4 3 2 1
☐ Yes ☐ No If no, please explain: Will this activity help you improve patient care? ☐ Yes ☐ No ☐ Not applicable If no, please explain:		
Did the activity meet your educational needs and expectations? Yes No If no, please explain:		
Please respond to the following learning objectives (LOs) by circling t	he appropriate	selection:
4 = Yes $3 = Will consider$ $2 = No$ $1 = Already doing$ $N/M = LO$ n	ot met N/A =	Not applicable
As a result of this activity, I will be able to: Identify distinct subtypes of adenocarcinoma of the lung, including the with EGFR mutations and EML4-ALK gene fusions, and the investigation and treatment options for these patients. Describe mechanisms of acquired resistance to EGFR tyrosine kinase inhibitors (TKIs) and emerging data on irreversible EGFR TKIs. Summarize clinical trial data on the treatment of extensive small cell lung cancer. Appraise the outcomes of molecular analysis-directed individualized therapy (MADeIT) for advanced NSCLC. Formulate individualized treatment plans addressing the first-line and maintenance management of recurrent or progressive non-small cell lucancer (NSCLC), considering unique patient and tumor characteristics. Effectively utilize tumor histology and biomarkers in making evidence-tung cancer treatment decisions. Counsel appropriately selected patients with lung cancer about participations.	onal	2 1 N/M N/A 2 1 N/M N/A 2 1 N/M N/A 2 1 N/M N/A

EDUCATIONAL ASSESSMENT AND CREDIT FORM (continued)										
What other practice changes will	you make	or co	nsider	making as	a result o	of this	activi	ty?		
What additional information or training do you need on the activity topics or other oncology-related topics?										
Additional comments about this activity:										
As part of our ongoing, continuous quality-improvement effort, we conduct postactivity follow-up surveys to assess the impact of our educational interventions on professional practice. Please indicate your willingness to participate in such a survey. Yes, I am willing to participate in a follow-up survey. No, I am not willing to participate in a follow-up survey.									e	
PART TWO — Please tell us	about the f	aculty	and o	editor for th	nis educat	ional a	ectivity	,		
4 = Excellent	3 = Good 2 = Adequate			1 = Suboptimal						
Faculty	Knowled	ge of	subje	t matter	Effective	eness	as an	educat	or	
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Alice Shaw, MD, PhD	4	3	2	1	4	3	2	1		
Suresh Ramalingam, MD	4	3	2	1	4	3	2	1		
George R Simon, MD	4	3	2	1	4	3	2	1		
Editor	Knowledge of subject matter			Effectiveness as an educator						
Neil Love, MD	4	3	2	1	4	3	2	1		
Please recommend additional faculty for future activities: Other comments about the faculty and editor for this activity:										
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Editor Neil Love, MD

Managing Editor and CME Director Kathryn Ault Ziel, PhD

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Writers Douglas Paley

Clayton Campbell Marie Bialek, PharmD

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Faculty Relations Manager Melissa Vives
Contact Information Neil Love, MD

Research To Practice

One Biscayne Tower

2 South Biscayne Boulevard, Suite 3600

Miami, FL 33131 Fax: (305) 377-9998

Email: DrNeilLove@ResearchToPractice.com

For CME/CNE Information Email: CE@ResearchToPractice.com

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