Current Clinical Controversies and Promising Therapeutic Strategies in Non-Small Cell Lung Cancer

A Live Clinical Investigator Think Tank Symposium at ASCO 2010

TARGET AUDIENCE

This activity is intended for medical oncologists, radiation oncologists, thoracic surgeons and other allied healthcare professionals involved in the treatment of non-small cell lung cancer (NSCLC).

LEARNING OBJECTIVES

- Apply the results of emerging clinical research to the current and future treatment of NSCLC.
- Counsel patients with localized NSCLC about the risk-adjusted, long-term clinical impact of adjuvant chemotherapy.
- Use biomarkers, clinical characteristics and tumor histology to select individualized front-line treatment approaches for patients with NSCLC.
- Identify patients with metastatic NSCLC who may experience clinical benefit from the addition of maintenance biologic therapy and/or chemotherapy.
- Educate appropriately selected patients about the benefits and risks of combination chemotherapy and bevacizumab or cetuximab.
- Recognize the effect of NSCLC tumor-specific mutations on relative response or resistance to treatment with EGFR TKIs and monoclonal antibodies.
- Recall ongoing research strategies in the multimodality management of Stage III NSCLC.

ACCREDITATION STATEMENT

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Data and Safety Monitoring Board: Bayer HealthCare Pharmaceuticals; Paid Research: Abraxis BioScience Inc, a wholly owned subsidiary of Celgene Corporation, Celgene Corporation, Genentech BioOncology, GlaxoSmithKline, Lilly USA LLC, Pfizer Inc; Speakers Bureau: Genentech BioOncology, GlaxoSmithKline, Lilly USA LLC, Sanofi-Aventis.

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Hardware/Software Requirements:

An Internet connection that is at least 28.8 Kbps
A monitor set to 1280 x 1024 pixels or more
Internet Explorer 6.x or newer, Firefox 2.x or newer, or Safari 2.x or newer

Macromedia Flash plug-in 6.0 or greater Adobe Acrobat Reader (Optional) Sound card and speakers for audio

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